

*Downtown*  
**DURHAM**

★ *Find Your Cool* ★



**Welcome to  
Your Downtown**

Downtown Durham by the Numbers



# DOWNTOWN DURHAM

---

The Bull City's economic and cultural renaissance is in full swing! And Downtown is the driving force. Whether your calling is fantastic food, entertainment, shopping or art-Downtown has it all. If you are looking to **locate your business**, we have a range of options including office, retail and restaurant space to suit your needs. In addition, there are numerous **real estate development** opportunities from large parcels to smaller infill development sites. Please contact us for more information.



**Top:** One of the top five theaters in the country six years running, DPAC has something for everyone.

**Bottom:** Beyù Caffè is one of more than 100 bars and restaurants here in Downtown Durham.

# DURHAM ACCOLADES

---

**TOP 3**  
**Most Educated City**  
*-Wallet Hub*

---

**TOP 5**  
**Venture Capital  
Investment Per Capita**  
*-The Atlantic*

---

**TOP 10**  
**America's Next  
Hot Food Cities**  
*-Zagat*

---

**TOP 10**  
**places to live**  
*-U.S. News & World Report*

---

**TOP 10**  
City for **women in the workforce** + City for **Black Entrepreneurs**  
*-Nerd Wallet*





**Top:** Enjoy a stroll in Five Points amongst a unique blend of businesses, dining and retail. **Middle:** One of the most famous baseball teams in the world, the Durham Bulls drew 500,000 fans to downtown in 2016. **Bottom:** Enjoy the outdoors in Durham Central Park, home to a lively farmer's market community every weekend.



## RECENT & PROPOSED DEVELOPMENT THROUGH 2019

**+1,800**  
residential  
units

**716**  
hotel  
rooms

**+1.2**  
million  
sq. ft.  
of office

**+130,000**  
sq. ft.  
of retail



# DOWNTOWN DEMOGRAPHICS

## FUN FACT:

Over 3 million  
people visited  
Downtown  
in 2016.

**2,500+**  
residents

**1,700+**  
residential  
units

**17,500+**  
people work  
downtown

**100+**  
restaurants  
& bars

**60+**  
retail  
stores

**95%**  
office  
occupancy  
rate

**300+**  
startups

**\$1.7**  
billion of  
investment  
since 2000



Enjoy our vibrant arts scene every day, especially during open studios on Third Fridays.

## 2017 Demographics table source:

U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

2017 DEMOGRAPHICS	1 MI. RADIUS	3 MI. RADIUS	5 MI. RADIUS
<b>Population</b>	16,324	95,853	189,469
<b>Households</b>	6,217	36,771	74,894
<b>Average Household Income</b>	\$52,343	\$52,693	\$62,732
<b>Median Age</b>	31.0	30.6	31.4

*Downtown*  
**DURHAM**  
★ Find Your Cool ★

115 Market St, Suite 213  
Durham, NC 27701

Phone: 919-682-2800

**DowntownDurham.com**

f [facebook.com/DowntownDurham](https://www.facebook.com/DowntownDurham)

t @downtowndurham

ig @downtowndurham