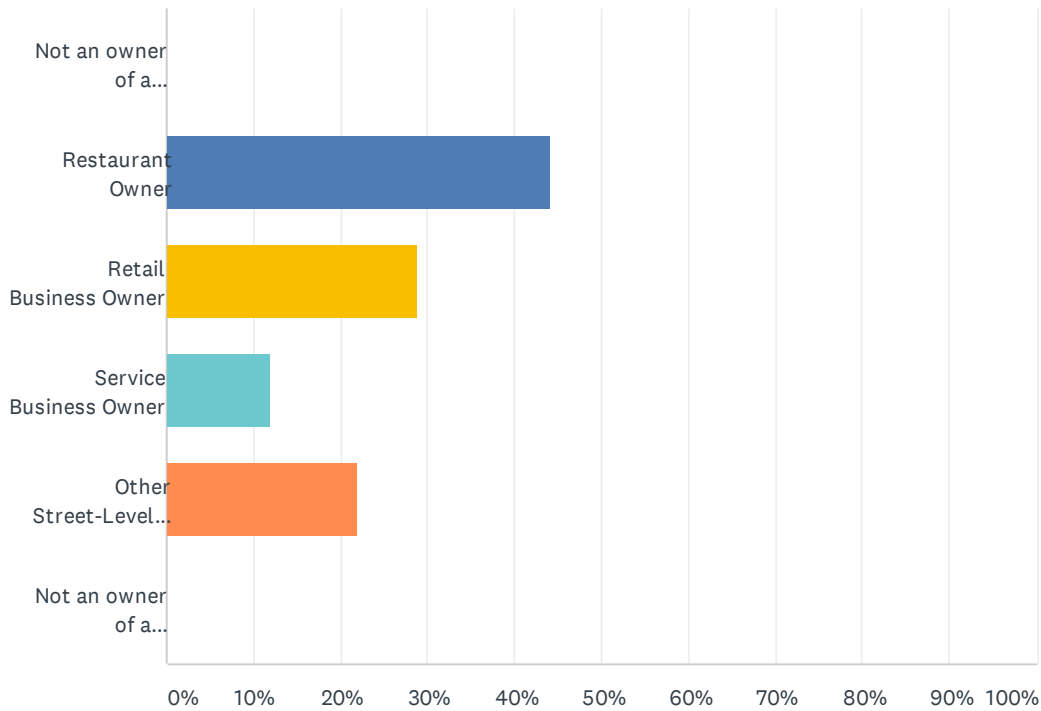


Q1 Please select the option(s) below that best describe your relationship to downtown Durham. You may select as many as apply. For the purposes of this survey, downtown Durham is defined as the area within the Business Improvement District.

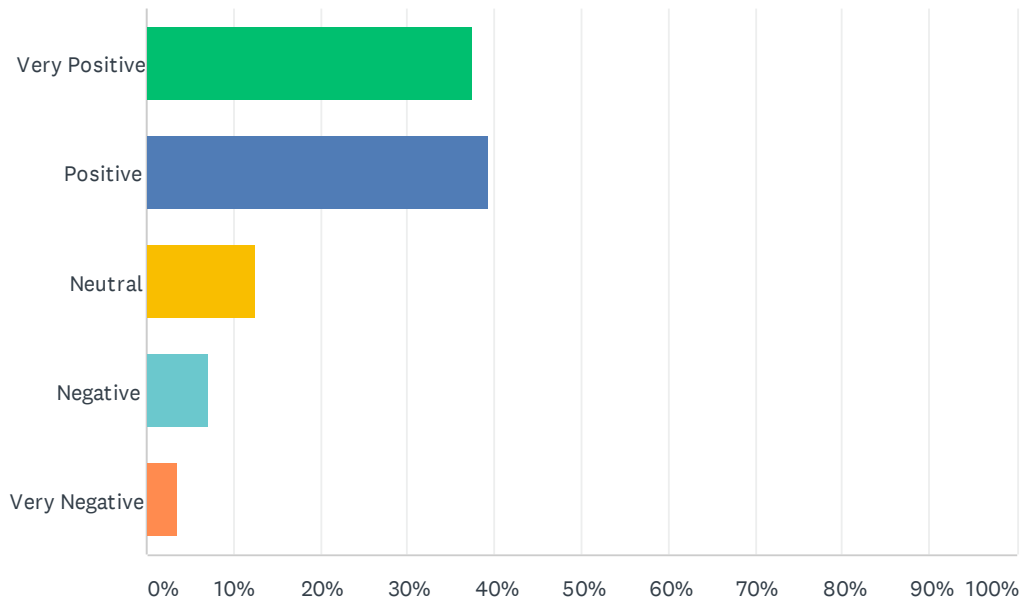
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Not an owner of a street-level business. STOP! If you are not the owner of a street-level business, please complete this survey: https://www.surveymonkey.com/r/parkingspaceusegensurvey	0.00%	0
Restaurant Owner	44.07%	26
Retail Business Owner	28.81%	17
Service Business Owner	11.86%	7
Other Street-Level Business Owner	22.03%	13
Not an owner of a street-level business. STOP! If you are not the owner of a street-level business, please complete this survey.	0.00%	0
Total Respondents: 59		

Q2 What is your opinion of on-street parking spaces being designated for other uses (e.g. parklets or outdoor dining) temporarily?

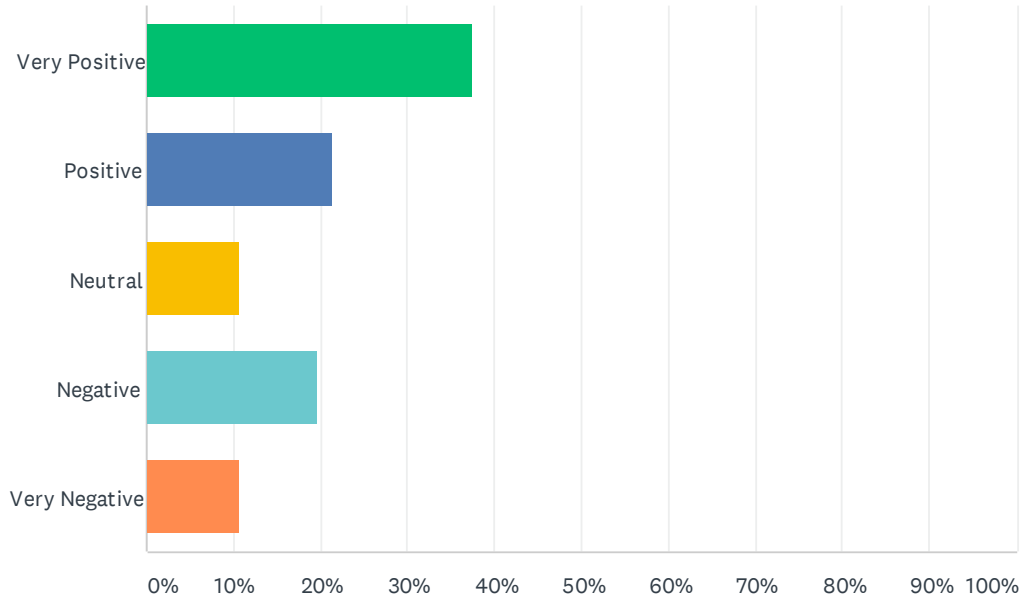
Answered: 56 Skipped: 3



ANSWER CHOICES	RESPONSES	
Very Positive	37.50%	21
Positive	39.29%	22
Neutral	12.50%	7
Negative	7.14%	4
Very Negative	3.57%	2
TOTAL		56

Q3 What is your opinion of on-street parking spaces being designated for other uses permanently?

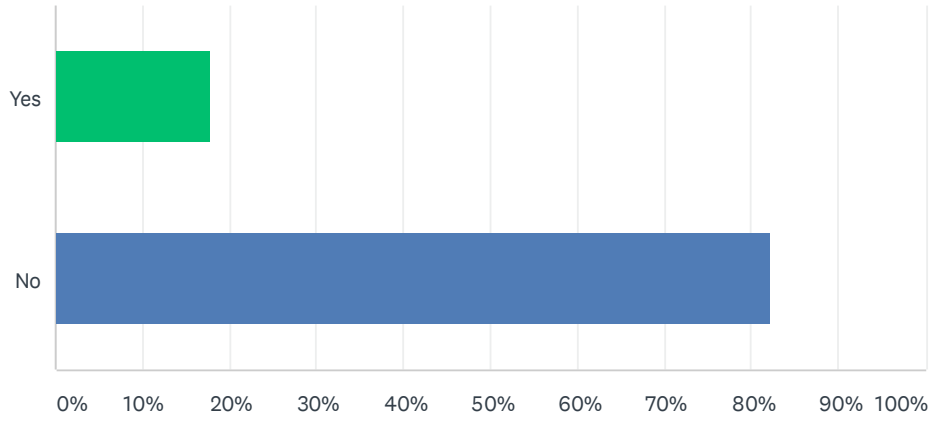
Answered: 56 Skipped: 3



ANSWER CHOICES	RESPONSES	
Very Positive	37.50%	21
Positive	21.43%	12
Neutral	10.71%	6
Negative	19.64%	11
Very Negative	10.71%	6
TOTAL		56

Q4 Are you currently using on-street parking or other public space as part of the expanded outdoor dining program?

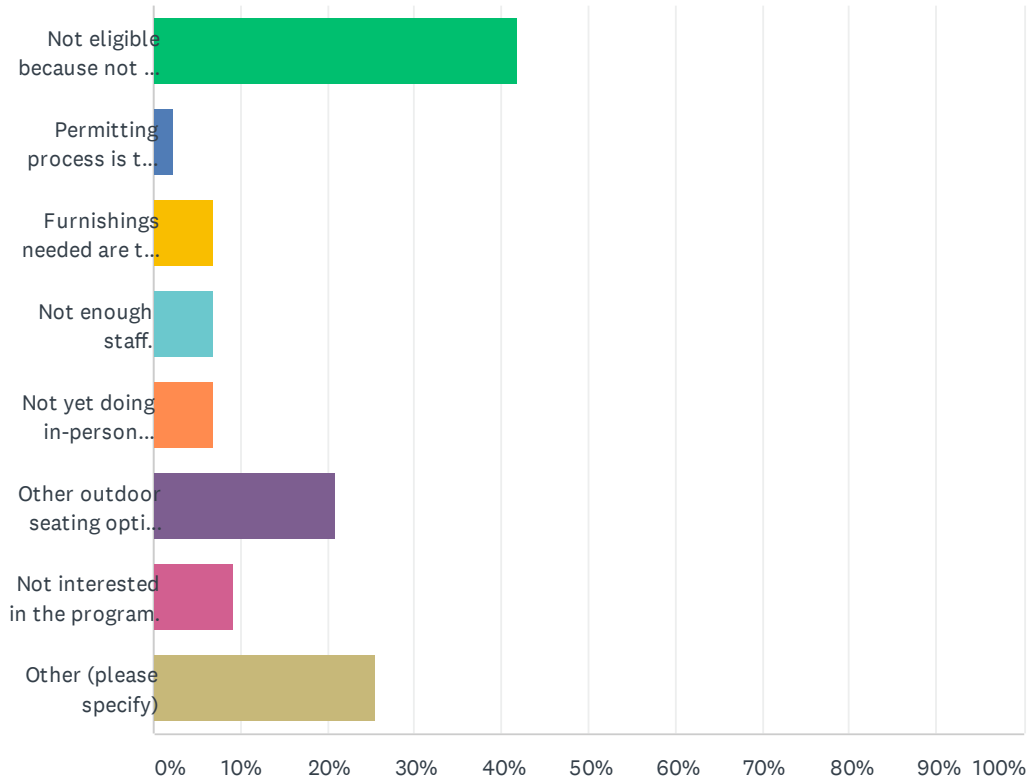
Answered: 56 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	17.86%	10
No	82.14%	46
TOTAL		56

Q5 Why not?

Answered: 43 Skipped: 16



ANSWER CHOICES	RESPONSES	
Not eligible because not a food & beverage business.	41.86%	18
Permitting process is too complicated.	2.33%	1
Furnishings needed are too expensive.	6.98%	3
Not enough staff.	6.98%	3
Not yet doing in-person dining.	6.98%	3
Other outdoor seating options are available.	20.93%	9
Not interested in the program.	9.30%	4
Other (please specify)	25.58%	11
Total Respondents: 43		

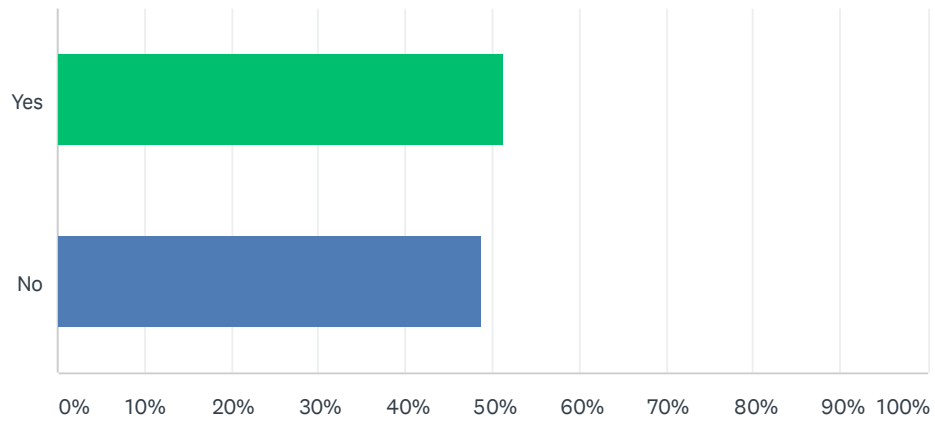
#	OTHER (PLEASE SPECIFY)	DATE
1	We ARE using extended premises, but it doesn't include parking spaces	6/23/2021 11:39 AM
2	Not competing with restaurants	6/23/2021 7:08 AM
3	trying to use sidewalk seating instead	6/22/2021 5:04 PM
4	It is not permitted or feasible at our downtown location	6/22/2021 3:55 PM
5	Parking is more valuable	6/22/2021 3:39 PM

Alternate Use of Parking and Public Spaces – Street-Level Business Owners

6	Have outdoor seating for 60 people— need parking spaces!	6/22/2021 3:25 PM
7	Strating a distillery and unsure of options for this	6/22/2021 3:06 PM
8	We really NEED the parking for pickup for to go orders in order to stay afloat - this past year, now, AND moving forward.	6/11/2021 5:31 PM
9	Downtown Parking is still badly needed, should be consistently available and should not be disrupted.	6/10/2021 8:29 PM
10	I run a gallery. Don't need out door space for shopping. I do plan to stick musicians or performers in the spot right in front of PS 118.	6/7/2021 5:18 PM
11	haven't looked into it yet	6/7/2021 11:46 AM

Q6 Non-restaurant/bar street-level businesses: Would you utilize parking or other public spaces for your business if you were eligible?

Answered: 39 Skipped: 20



ANSWER CHOICES	RESPONSES	
Yes	51.28%	20
No	48.72%	19
TOTAL		39

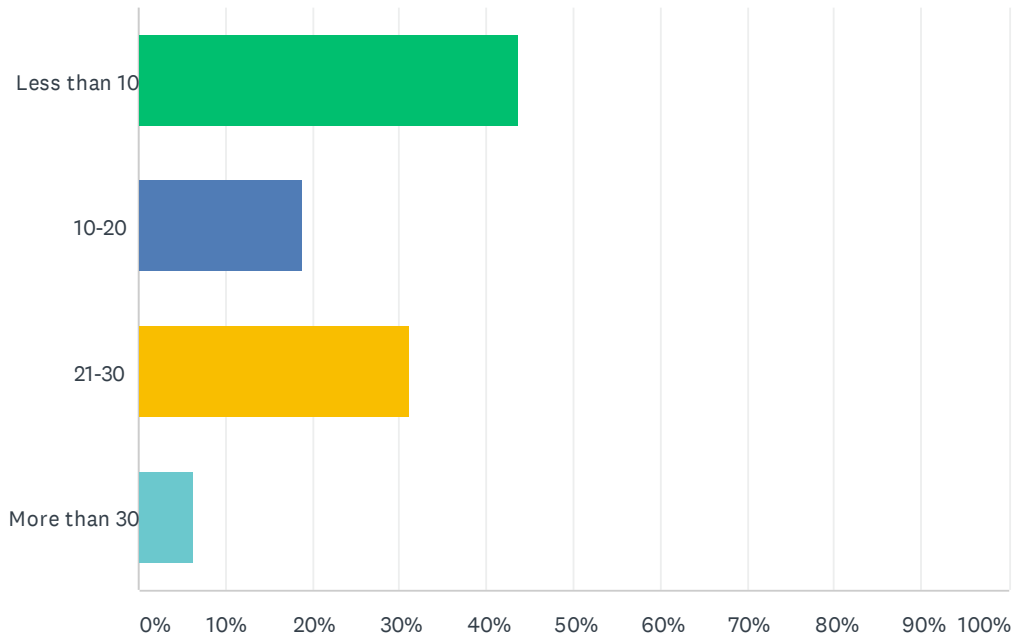
Q7 Please give an example of how.

Answered: 8 Skipped: 51

#	RESPONSES	DATE
1	Perhaps having an outdoor space for DJs/small music performance	6/22/2021 5:38 PM
2	Seating	6/22/2021 4:24 PM
3	Opps . Probably the wrong answer to the previous question. I do not have uses for parking spaces	6/22/2021 3:54 PM
4	Public events for seating, food trucks.	6/16/2021 10:22 AM
5	It doesn't matter, this is a matter of equity.	6/12/2021 10:07 AM
6	Pop up shop	6/11/2021 5:19 PM
7	Coffee and reading area.	6/9/2021 9:07 AM
8	Public art, culture or history exhibits	6/7/2021 11:38 AM

Q8 How many expanded outdoor dining seats do you currently have?

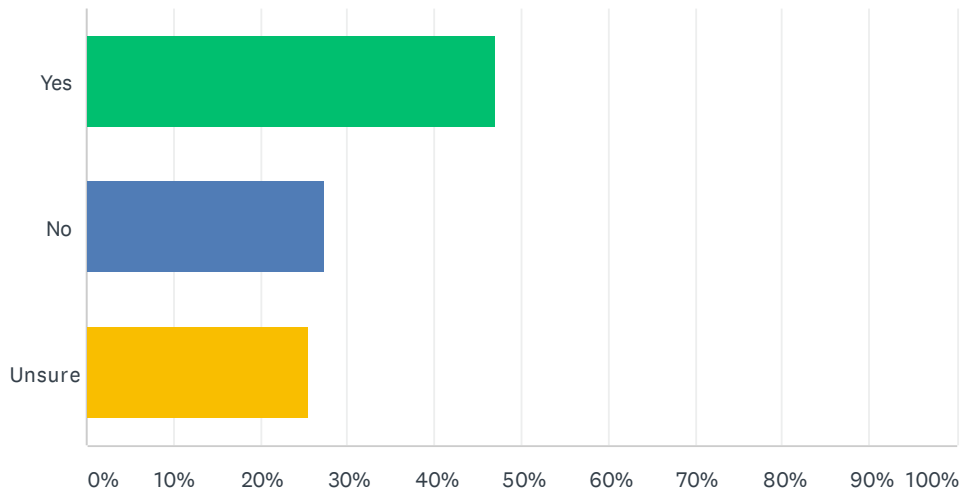
Answered: 16 Skipped: 43



ANSWER CHOICES	RESPONSES	
Less than 10	43.75%	7
10-20	18.75%	3
21-30	31.25%	5
More than 30	6.25%	1
TOTAL		16

Q9 If expanded outdoor dining were made permanent, would you participate in the program?

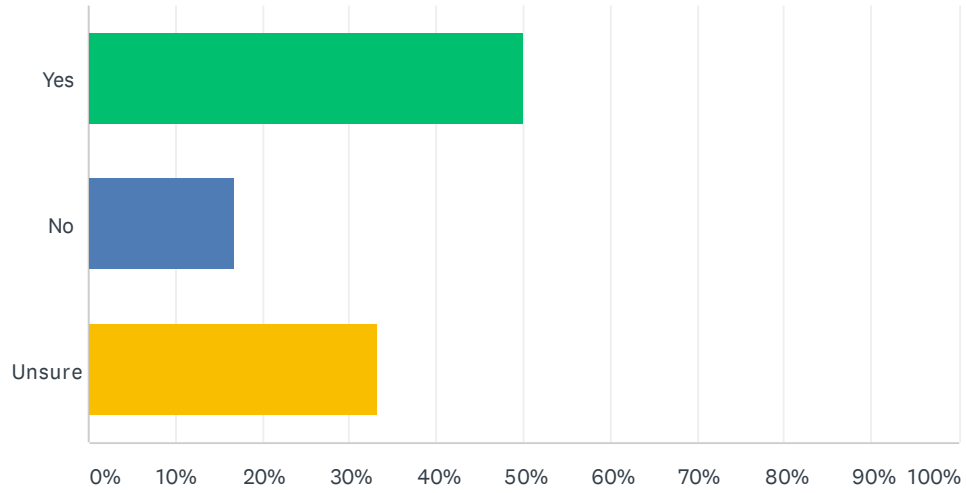
Answered: 51 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	47.06%	24
No	27.45%	14
Unsure	25.49%	13
TOTAL		51

Q10 Would you hire additional staff if the expanded outdoor dining program was made permanent?

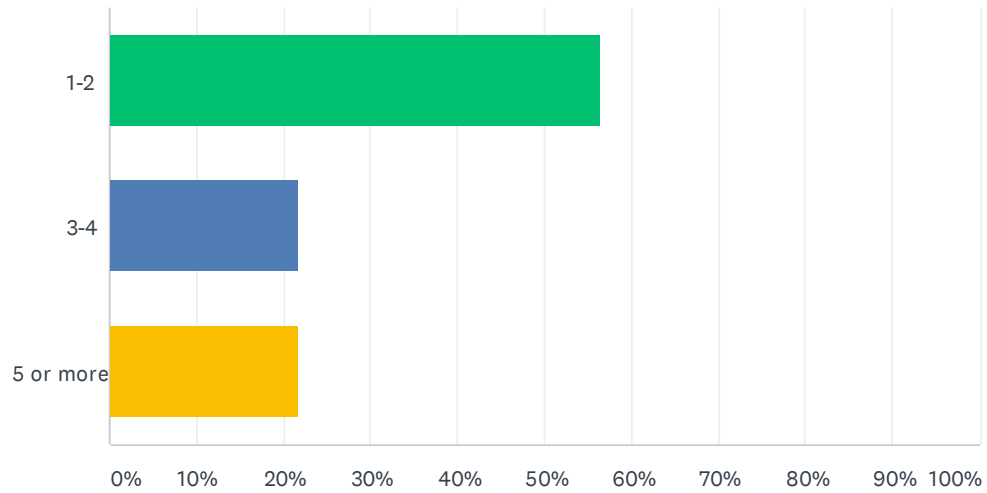
Answered: 36 Skipped: 23



ANSWER CHOICES	RESPONSES	
Yes	50.00%	18
No	16.67%	6
Unsure	33.33%	12
TOTAL		36

Q11 Approximately how many staff members would you hire?

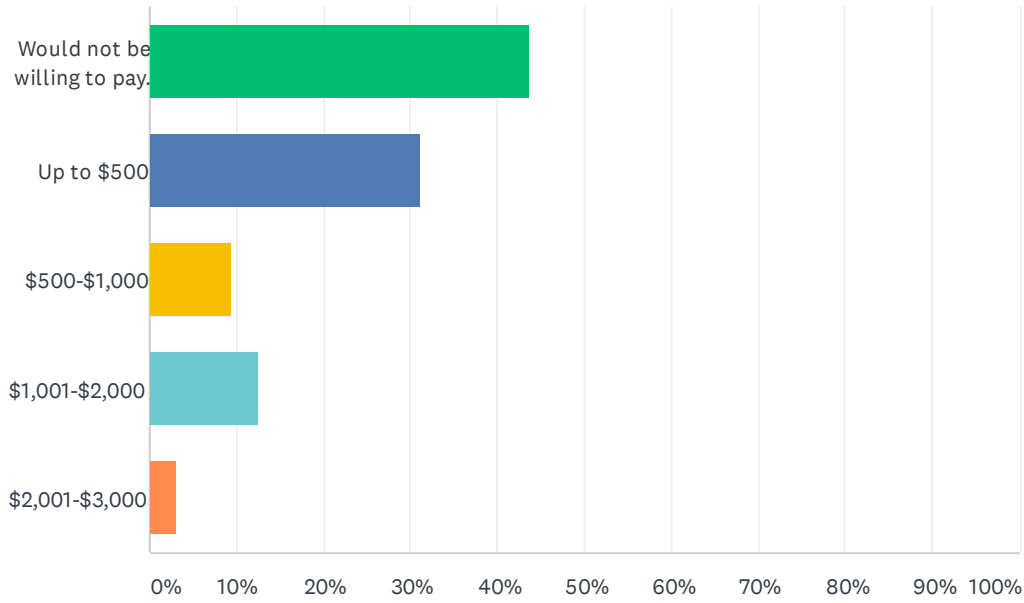
Answered: 23 Skipped: 36



ANSWER CHOICES	RESPONSES	
1-2	56.52%	13
3-4	21.74%	5
5 or more	21.74%	5
TOTAL		23

Q12 Each parallel parking space (or the equivalent in a parking lot or alley or park) can seat roughly 12 people. What amount would you be willing to pay for an annual permit to use an on-street parking space or equivalent public space?

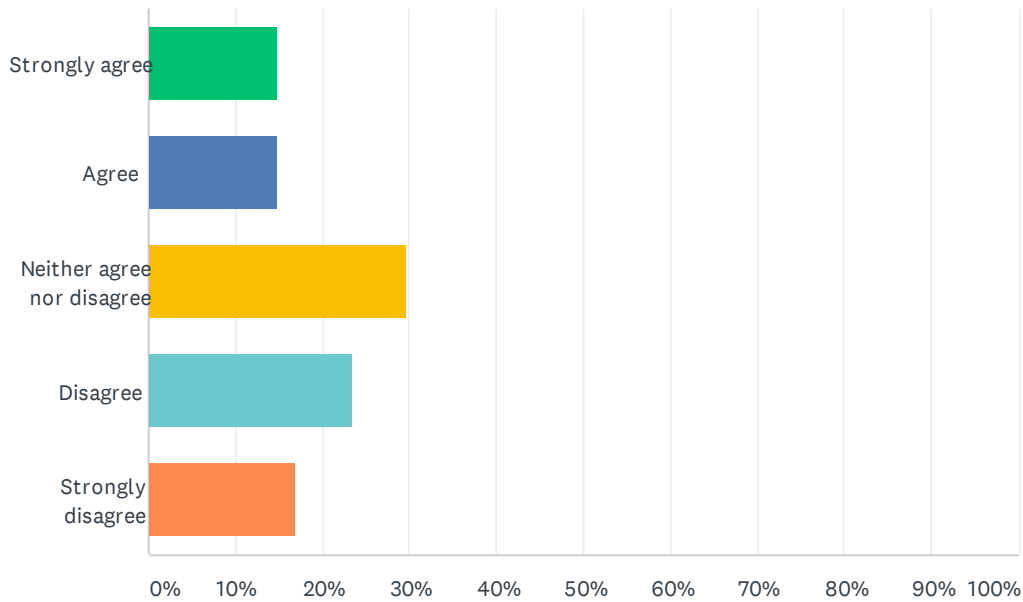
Answered: 32 Skipped: 27



ANSWER CHOICES	RESPONSES	
Would not be willing to pay.	43.75%	14
Up to \$500	31.25%	10
\$500-\$1,000	9.38%	3
\$1,001-\$2,000	12.50%	4
\$2,001-\$3,000	3.13%	1
TOTAL		32

Q13 Rate the following statement: “Expanded outdoor dining is critical to the future success of my business.”

Answered: 47 Skipped: 12



ANSWER CHOICES	RESPONSES	
Strongly agree	14.89%	7
Agree	14.89%	7
Neither agree nor disagree	29.79%	14
Disagree	23.40%	11
Strongly disagree	17.02%	8
TOTAL		47

Q14 Please share any additional comments or thoughts about alternate use of on-street parking and other public spaces.

Answered: 26 Skipped: 33

#	RESPONSES	DATE
1	Activating downtown with more outdoor dining options will help all restaurant and retail, regardless if we choose to have outdoor dining at our space or not. We are very pro additional outdoor dining for any business that would like to utilize it!	6/24/2021 12:13 PM
2	I love that putting people outdoors having a great time is so community and culture building. It makes Durham feel friendlier and more communal, exactly what we all need for our souls right now! (Not to mention the crucial business benefit.)	6/23/2021 11:41 AM
3	There's not enough parking now for people to engage our business. Prefer to not take up parking for guests.	6/23/2021 7:37 AM
4	The tax revenue that Durham County receives from sales which transpire because of these outdoor seats likely make more revenue than the parking spaces. While ticket revenue may exceed that, there is also a cost to that revenue in paying meter maids and it makes life worse in Durham to get tickets. How about we make life, and outdoor life better by doing away with parking spaces on the street, Durham has, wisely or not, built a lot of marking decks, and they are underutilized, but would fill more if we had less street parking.. It increases public safety to have more eyes on the street and it makes good sense, so Durham likely won't do it. Classic Durham I'd also suggest a new moto for Durham "Durham, fixin' to get started"	6/22/2021 5:00 PM
5	I am lucky that we are situated in front of a large sidewalk that we can use for outdoor seating, but the value it brings to other small restaurants and the vibrancy it evokes to visitors about downtown, even if it's perceived vibrance at the moment, add tremendous value in my opinion.	6/22/2021 5:00 PM
6	This pandemic will not magically disappear within the next year or two. I feel it's important to provide outdoor space for customers who will remain tentative with close, indoor dining. Have a variety of outdoor spaces throughout downtown meets both the customer and the business owners needs. Thanks for considering this!!	6/22/2021 4:27 PM
7	Motorco has plenty of outdoor space, so we don't need it. but I'm glad the space is being used for something besides cars. I do feel strongly that it's an asset. The city should rent the space out and use the money for public transportation	6/22/2021 4:19 PM
8	I think we need to do whatever we can to help out Restauraunt owners right now. I am not sure using on street parking is a good permanent solution but if it helps Restauraunt adapt while people remain hesitant about close indoor dining then we should try to help.	6/22/2021 3:57 PM
9	With all of the garages, the little extension that these business take up for dining is so minimal. It only benefits the downtown walkability and visibility for other businesses.	6/22/2021 3:49 PM
10	The public loves it, we get an overwhelming positive response. When challenge Durham has always had is the connection of neighborhood to neighborhood, district to district, visible people and action is the catalyst that will accomplish this.	6/22/2021 3:47 PM
11	Love as many outdoor eating options as possible as long as it's safe.	6/22/2021 3:41 PM
12	Need more parking spaces for restaurants	6/22/2021 3:27 PM
13	I feel the parking is more valuable than outdoor dining. It is still a top customer complaint about visiting downtown Durham.	6/22/2021 3:15 PM
14	Overall, I think it gives Durham a more metropolitan feel and it's beneficial to restaurants with a limited number of indoor seats.	6/22/2021 3:15 PM
15	Parking is extremely difficult Down in the area of fullsteam, motorco and The Pit	6/22/2021 3:11 PM
16	EQUITY	6/12/2021 10:15 AM

Alternate Use of Parking and Public Spaces – Street-Level Business Owners

17	We really NEED the parking spaces on-street in front of our space - for pickup / to go orders in order to stay afloat - this past year, now, AND moving forward.	6/11/2021 5:33 PM
18	It's a hinderance for others and not well used post pandemic	6/11/2021 5:20 PM
19	If you take away parking, it all becomes harder for established downtown businesses.	6/10/2021 8:30 PM
20	We only serve beer so this doesn't apply to us too much. As long as there's ample parking elsewhere, utilizing parking for dining is great	6/10/2021 10:55 AM
21	We have three locations in Durham. With our location within this district we have the good fortune of having lots of outdoor seat on our own property and thus don't have the need the way many other businesses do. It is our Lakewood shop that would need to use the sidewalk to expand outdoor seating. All of that being said, parking is a problem already in our area, but there also isn't as much need for the spaces to be taken up, so I'm not sure it will affect us the same way as it doesn't closer downtown. As a consumer, I think the additional outdoor seating greatly improves the feel of the city, the walkability and general how alive the city feels. It has been so great to feel that feeling walking around downtown...a little like the better parts of the European experience but in a Durham way. For me the permanent addition of lots of outdoor dining is a no brainer. Way better quality of life.	6/9/2021 6:51 PM
22	This program is a special opportunity to boost our city's vitality and walkability. It isn't very often that we have the opportunity to create a program that will help our city's residents across the board, and this program does by boosting employment opportunities, boosting sales tax revenue, and boosting foot traffic to connect more businesses.	6/9/2021 1:16 PM
23	You fail, as usual, to take into account the number of visitors and out-of-town shoppers that frequent retail businesses	6/9/2021 8:18 AM
24	wonderful use of street parking	6/8/2021 4:08 PM
25	would very much like street parking to be 2hrs on weekends so people don't camp in spots all weekend and make it difficult for customers to find parking as a result.	6/7/2021 5:19 PM
26	I am a lawyer so use of parking spaces for my business is totally relevant. However, I strongly support allowing during restaurants to expand into sidewalk and parking areas at least at this time, as so many clients are meeting by zoom that the need for parking is reduced. A lot of the survey does not seem to apply to my business	6/7/2021 11:40 AM